

# Human Interest Advisors

## **Human Interest Advisors LLC**

**655 Montgomery St., Suite 1800**

**San Francisco, CA 94111**

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**<https://humaninterest.com/hia/>**

**Form ADV Part 2B – Brochure Supplement  
for**

**Ronnie D. Cox, CRPS<sup>®</sup>, CFS<sup>®</sup>  
Investment Advisor Representative (IAR)  
CRD# 5859050**

**Effective Date: November 2023**

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Form ADV Part 2B – Brochure Supplement for Ronnie D. Cox, CRPS<sup>®</sup>, CFS<sup>®</sup>, Investment Advisor Representative (IAR) San Francisco, CA. This Form ADV 2B (“Brochure Supplement”) provides information about the background and qualifications of Ronnie Cox, in addition to the information contained in the Human Interest Advisors LLC (“Adviser”) Disclosure Brochure. If you have not received a copy of the Adviser Disclosure Brochure or if you have any questions about the contents of it or this Brochure Supplement, please contact us at [support@humaninterest.com](mailto:support@humaninterest.com). Additional information about Mr. Cox is available on the SEC’s website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov) by searching with his full name or individual CRD# 5859050.

## Item 2: Educational Background and Business Experience

**Supervised Person's Name:** Ronnie D. Cox

**Year of Birth:** 1989

**Formal Education:** UC Santa Barbara (2011), B.A. Business Economics

### **Licenses & Professional Designations:**

- 10/2011: FINRA Series 7- General Securities Representative License
- 12/2011: FINRA Series 66 - Combined State Law Securities License
- 10/2012: Chartered Retirement Plans Specialist<sup>SM</sup> (CRPS<sup>®</sup>)
- 09/2015: Certified Funds Specialist<sup>®</sup> (CFS<sup>®</sup>)

### **CRPS<sup>®</sup> - Chartered Retirement Plans Specialist<sup>SM</sup>:**

Mr. Cox earned the Chartered Retirement Plans Specialist designation in 2012. The CRPS<sup>®</sup> program is offered by The College for Financial Planning. To receive this designation, candidates must successfully complete all courses in the program, pass a written exam, meet experience requirements and ethics standards and agree to comply with The College for Financial Planning's Code of Conduct. Continuing education of at least 16 hours is required every two years in order to maintain the designation.

### **CFS<sup>®</sup> - Certified Funds Specialist<sup>®</sup>:**

Mr. Cox earned the Certified Funds Specialist<sup>®</sup> designation in 2015. The CFS<sup>®</sup> program is offered by the Institute of Business & Finance. To receive this designation candidates must successfully complete all courses in the program, pass a written exam and meet experience requirements. Continuing education of at least 30 hours every two years is required in order to maintain the designation.

### **Business Experience:**

#### Human Interest Advisors

Investment Director : 2023- present

#### Pensionmark Financial Group

Sr. Vice President, Investments: 2019- 2023

Director, Investments: 2016- 2019

Director, Investments & Technology: 2014- 2016

Relationship Manager: 2012- 2014

Operations Manager: 2010- 2013

### **Item 3: Disciplinary Information**

There are no legal or disciplinary events to disclose regarding Mr. Cox. There have been no client complaints, lawsuits, arbitration claims or administrative proceedings against Mr. Cox.

### **Item 4: Other Business Activities**

Mr. Cox is not engaged in any other investment related business and does not receive compensation in connection with any business activity outside of Human Interest Advisors.

### **Item 5: Additional Compensation**

Mr. Cox does not receive economic benefits from any person or entity other than Human Interest Advisors in connection with the provision of investment advice to clients.

### **Item 6: Supervision**

Klinton Miyao, Head of Human Interest Advisors LLC, supervises the activities of the firm. Mr. Miyao can be reached at the telephone number listed on the cover page of this brochure supplement.

Mr. Cox adheres to all required regulations regarding the activities of an Investment Advisor Representative and follows all policies and procedures outlined in the firm's policies and procedures manual, including the Code of Ethics, and appropriate securities regulatory requirements.